

Louise Romaine

From: Licensing
Sent: Tuesday, 14 June 2022 15:43
To: Louise Romaine
Subject: FW: Application for Lidl Great Britain LTD, Low Lane TS5

Sarah Morris
 Principal Licensing Officer
 Middlesbrough Council
 Telephone – 01642 728716

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From: [REDACTED]
Sent: Tuesday, 14 June 2022 15:48
To: Licensing <Licensing@middlesbrough.gov.uk>
Subject: Application for Lidl Great Britain LTD, Low Lane TS5

You don't often get email from [REDACTED] so why this is important

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Good afternoon,

I am writing to register my objection to the application for a premises licence by Lidl Great Britain LTD at the current green field site on land off Low Lane TS5. The basis for this opposition is that granting a licence for these premises will not promote the licensing objectives of responsible consumption, Protection of Children from harm and the prevention of crime, disorder and antisocial behaviour.

1. Responsible Consumption.

This retailer is well known for being a "Discount Retailer" This retailer promotes unhealthy drinking and consumption levels with heavy discounts and promotions in an area already struggling with people effected by poor health linked to heavy and binge drinking. By adding another discount retailer in the area that can sell 7am-11pm this will increase ease of access for people that have issues with drink.

2. In addition to the above, this retailer will be promoting ease of access to under 18's as it will be difficult to distinguish and operate a successful "Challenge" environment in a busy and fast paced discount retailer.

3. Prevention of Crime

The location of this premises is situated in a busy (and still growing) residential area. This area is already seeing a growing increase in Antisocial behaviour and this will increase further with the attraction of cheap alcohol drawing more people to the area. Shop lifters will also target alcohol as a primary objective.

4. Disorder

it is well documented that these supermarkets bring with them disorder and threatening environments in the form of gangs and homeless/drug users.

5. Antisocial Behaviour

The location of the proposed is adjacent to and within walking distance of an area of Middlesbrough currently suffering daily and nightly antisocial behaviour. This licenced premise will allow this trouble to move and cause issues for local policing which are already massively overstretched.

In view of the above, I would strongly urge the Licensing Authority to refuse the application.

Yours Faithfully

Mr Christoper Bieda


Middlesbrough
TS5 8FA